

Creative Thinking and Problem Solving



Course Number: GI 160

Scheduled Sessions:

Cost Per Person:

Eligibility: Experienced Employees

TBD

Instructor:

Length: 8:30 am – 4:30 pm

Certificate Series: Advanced Professional Development Certificate

Location: Des Moines, Hoover State Office Building, Level A

Overview:

What is creativity? How can you be more creative? How can you get your team members to be more creative? How do you turn creative ideas into reality? This course answers these questions using a format that encourages you to stop asking “why” and start asking "why not?"

Objectives:

- Define *creativity* and how it can help us succeed
- Define innovation and the barriers to innovation that must be overcome
- Learn how to ask compelling questions
- Determine how to transform creativity to innovation
- Discuss the common elements of a decision
- Identify necessary elements of an effective decision-making process
- Apply a decision-making approach to various decisions
- Develop a personal implementation plan